

An illustration of a person with dark hair in a bun, wearing an orange shirt and orange pants, sitting on a red rocket. The person is giving a thumbs up. The rocket is orange with white stripes and is launching upwards, leaving a large, billowing white cloud of smoke and smaller white puffs of smoke. The background is a light purple gradient.

**First AI-Driven Link Building Platform**

# **GROW YOUR ORGANIC TRAFFIC**

**Boost your Website's Performance and Enhancement**



# Case Study #1

## How We Helped **Online Counselling & Therapy Service** Grow Through Link Building

**Project Duration:** 9 months (August 2024 - April 2025)

## The Challenge



### **As a new domain, it had:**

- Low domain authority and backlink count
- Minimal visibility in organic search results
- No significant traffic or keyword rankings

The client came to us with the aim of implementing a link building strategy to enhance their online credibility and drive more organic search traffic.

## Our Strategy



**We executed a full-scale link building campaign with the following steps:**

- **Authority Building:** Focused on acquiring high-DR backlinks through niche-relevant placements
- **Link Diversification:** Balanced guest posts, contextual links, and mentions across varied domains
- **Content Optimization:** Ensured all content was SEO-optimized to maximize the impact of earned links.
- **Build Backlinks:** We used ***Link Publishers*** to rapidly and securely build over **768+ high quality backlinks**, boosting authority and visibility.

## Domain Authority Score (SEMrush) : Total Growth: 475.00%

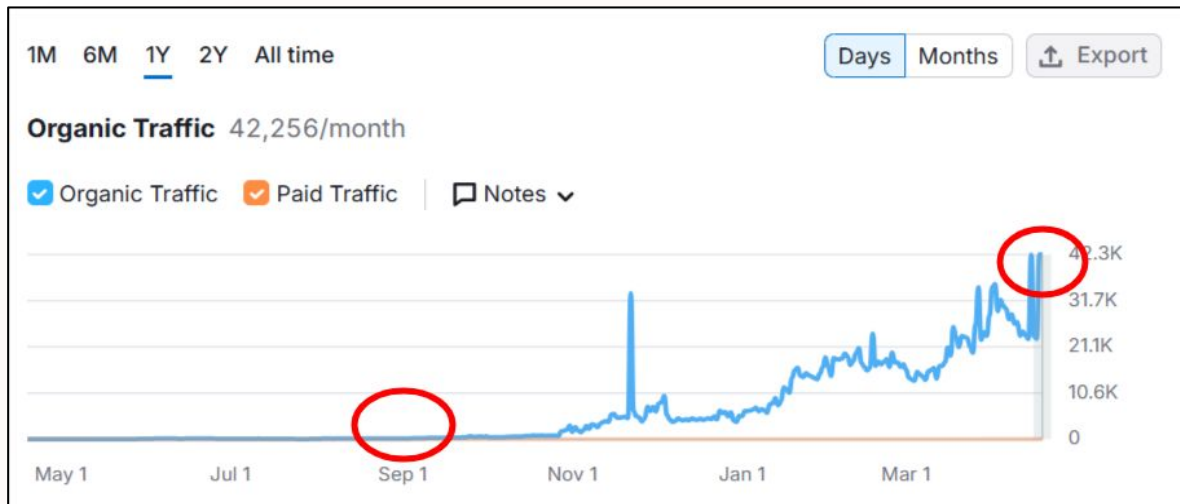


### What we achieved:

- Improve Authority Score: **4** to **23**
- Increase Referring Domains: **35**  
To **1043**



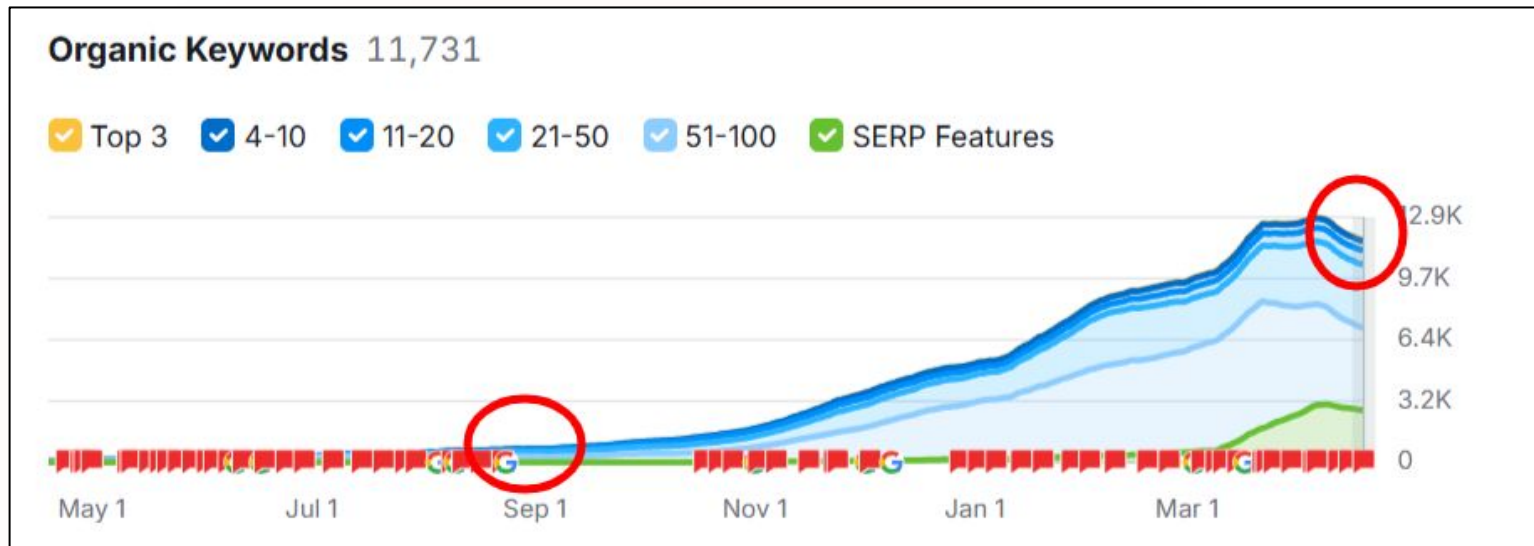
## Organic Traffic (SEMRush): Growth: +31159.26%



### What we achieved:

- Improve Organic Traffic: **135 To 42.2K**

## Organic Keywords (Semrush): Growth: +1983.66%



### What we achieved:

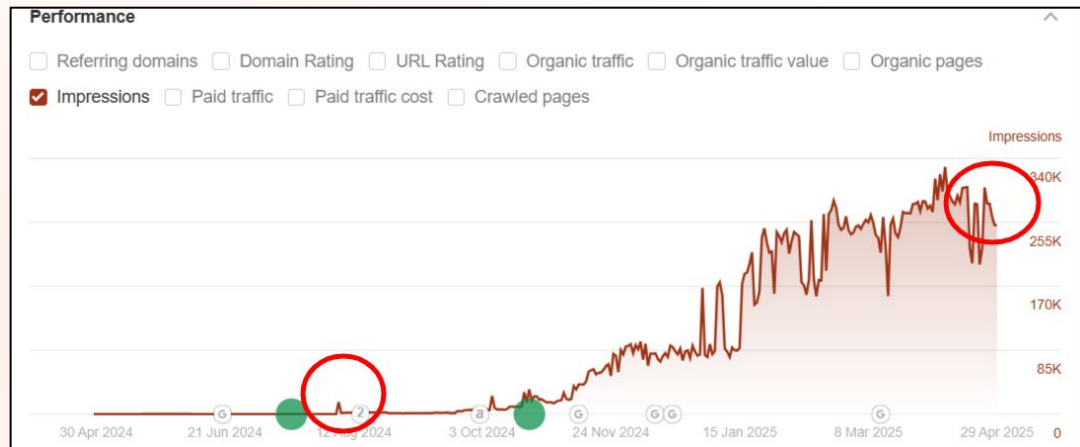
- Improve Organic Keywords: **563 To 11731**

## Keyword's Impressions on Google SERP (Ahrefs): Growth: +16816%



### How to get success:

- Targeted long-tail and related keywords.
- Published content for varied **search intents**.
- Improved keyword rankings to **1st Page**
- Built high-quality backlinks.







## Key Takeaways

- **Massive SEO Gains:** A 3,900%+ increase in traffic and over 1,000% growth in keywords shows the power of backlink strategy at scale.
- **Explosive Visibility:** Organic impressions grew from 1.8K to over 309K boosting search footprint dramatically.
- **Monetary Impact:** Organic traffic value improved from \$9 to nearly \$9.5K/month, significantly increasing the ROI of SEO efforts.



# Case Study #2



## How We Helped **AI Website Builder** Grow Through Link Building

**Project Duration:** 19 Months (October 2023 – April 2025)

## The Challenge



**As a new digital brand, the website faced typical startup challenges:**

- Low domain authority and limited backlink profile
- Modest organic traffic and keyword presence
- A need for increased visibility to compete in a saturated AI website builder space

They partnered with us to launch a results-driven **link building campaign** focused on SEO fundamentals and sustainable, long-term growth.

## Our Strategy



- **Competitor & Gap Analysis:** Identified high-authority domains linking to competitors
- **Custom Outreach:** Built relationships with niche-relevant blogs and websites
- **Link Acquisition:** Secured placements through guest posts, digital PR, and contextual links
- **Anchor Optimization:** Ensured keyword diversity and natural linking
- **Build Backlinks:** We used Link Publishers to rapidly and securely build over **489+** high quality backlinks, boosting authority and visibility.



## Results Interpretation & Insights

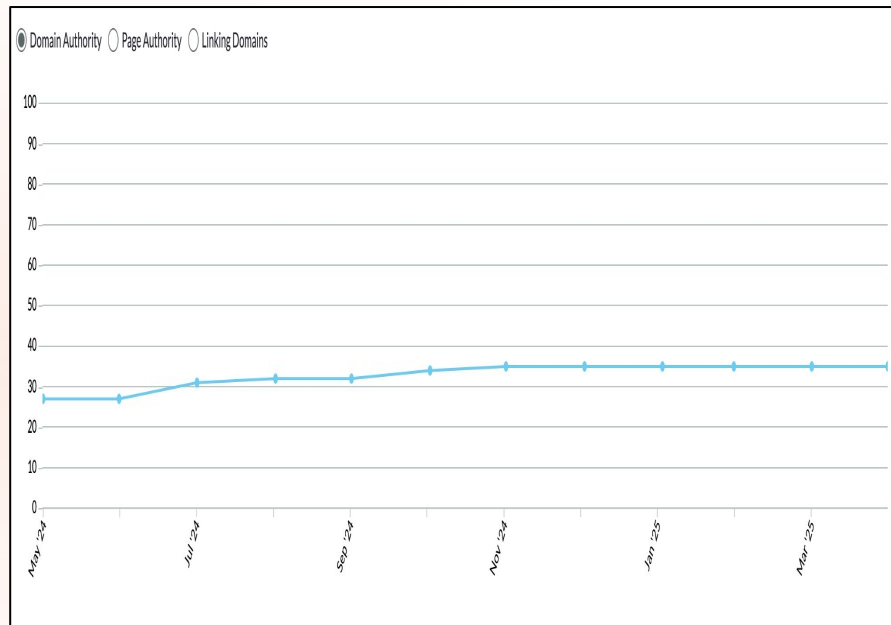
- **Massive Growth in Referring Domains:** Both Ahrefs and SEMrush show exponential growth in the backlink profile, a strong indicator of successful link outreach and off-page authority building.
- **Keyword Growth:** Ahrefs shows a 226% increase in ranking keywords, directly tied to the expanded backlink portfolio.
- **Traffic Surge:** Organic traffic (Ahrefs) nearly quadrupled, demonstrating the compounding power of strategic SEO.
- **Traffic Value & Impressions Dip:** The drop in traffic value and impressions likely results from changes in keyword targeting or lower CPC value of new rankings - An expected fluctuation during aggressive scaling.

## Domain Authority Growth (Moz): Growth: +198.61%



### How to get success:

- Increase Domain: **27** to **35**
- Increase Referring Domains: **1940** To **5793**
- Regularly Clean Up Toxic Backlinks
- Invest in Linkable Assets



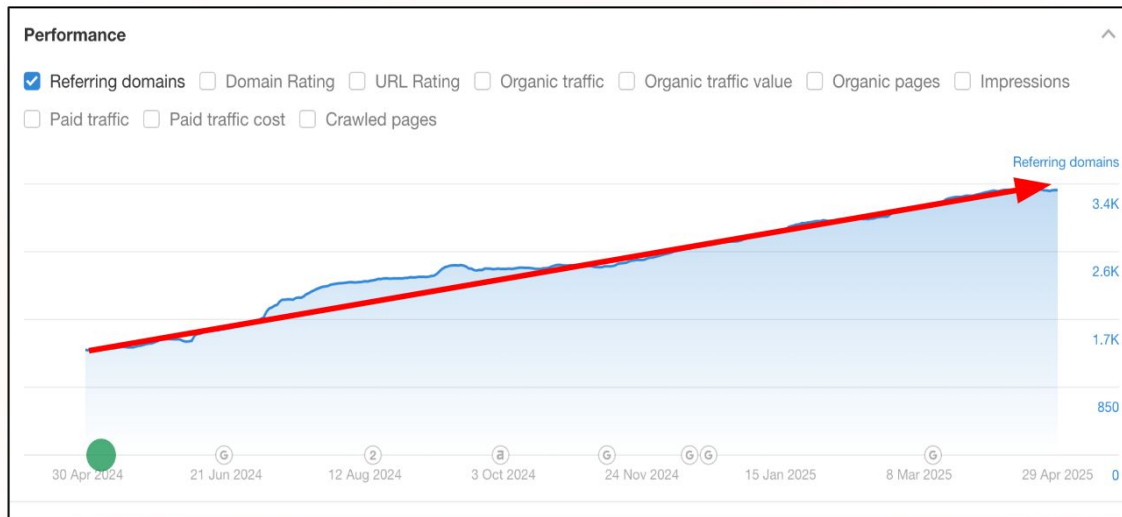
## Organic Keywords Growth (Ahrefs): Growth: +226.04%



### What we achieved:

- Improve Organic Keywords: **From 1321 To 4307**

## Referring Domains Growth (Ahrefs): Growth: +332.51%



### What we achieved:

- Improve Referring Domains Growth: **From 769 To 3326**



## Organic Traffic ( Semrush): From 3077 To 5663, Growth: 84.04%



### What we achieved:

- Improve Referring Domains Growth: **From 769 To 3326**

# Insights



- **Significant Increase in Domain Authority:** Achieved a 29.63% growth in DA, indicating improved site credibility.
- **Exponential Growth in Organic Traffic:** A 262.93% increase in organic traffic, reflecting enhanced visibility and user engagement.
- **Diverse Backlink Profile:** A 332.51% rise in referring domains, showcasing a natural and varied backlink acquisition strategy.
- **Fluctuations in SEMrush Metrics:** A decrease in SEMrush organic keywords and impressions suggests a need for further optimization in keyword targeting and content strategy.

## Impact



Through a targeted and strategic link building campaign, the site experienced substantial improvements in domain authority, organic traffic, and keyword rankings. These efforts have laid a strong foundation for sustained SEO success and increased online visibility.



# Case Study

## #3

How We Helped

**SaaS E-commerce Platform**

Grow Through Link Building

**Project Duration:** 38 months (April 2022 - May 2025)



## The Challenge

As a growing **SaaS E-commerce Platform** in the global payments & eCommerce space, the brand struggled with limited organic visibility & a modest domain authority - which made it difficult to:

- Compete for high-value keywords in a saturated market.
- Attract steady, high-converting organic traffic.
- Build a strong, diverse backlink profile.
- Maximize search visibility and impression share.
- Turn domain strength into real traffic value.

**By early 2022**, the platform's digital presence didn't match its market potential. To change that, we executed a focused SEO strategy to Built **273+** high-quality backlinks, Launched a targeted, SEO-driven content expansion.

## Our Strategy



**We executed a full-scale link building campaign with the following steps:**

- **Targeted Link Building:** Acquired high-quality, niche-relevant backlinks through Link Publishers to boost authority and maintain a natural link velocity.
- **Content Clustering for Keyword Expansion :** Created comprehensive topic clusters focused on high-value and long-tail keywords to improve relevance and rankings.
- **On-Page SEO Optimization:** Enhanced meta tags, headers, page speed, and refreshed content to maximize SEO impact on every page.
- **Technical SEO Enhancements :** Improved site crawlability, fixed errors, and optimized mobile responsiveness for better search engine indexing.
- **Ongoing Monitoring and Adaptation:** Continuously tracked performance metrics and refined the strategy based on real data to sustain growth.

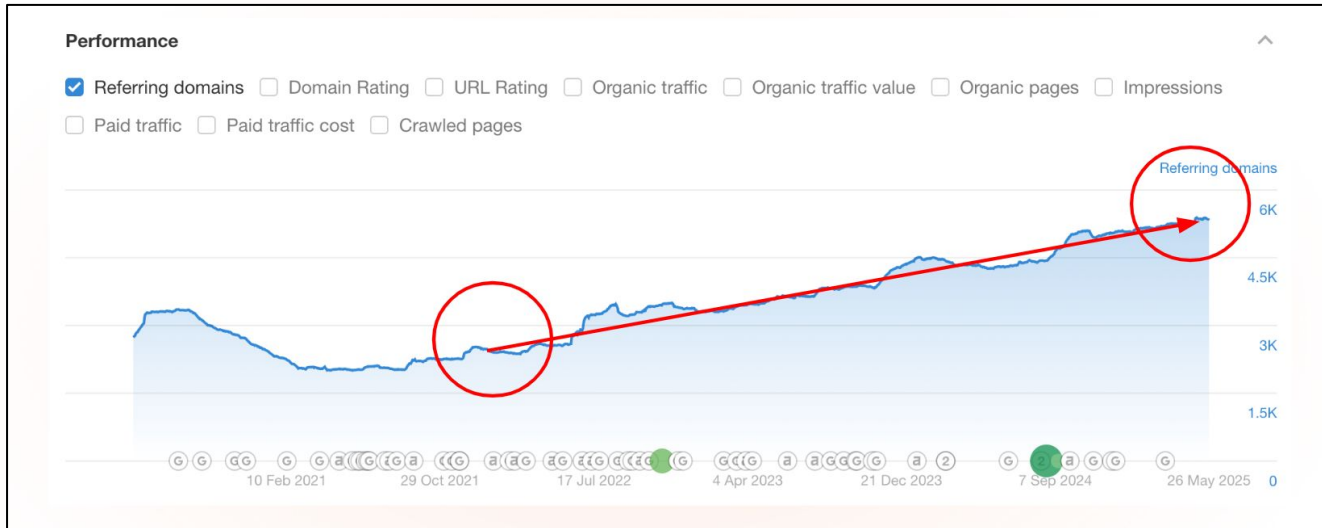
## Organic Keywords (Ahrefs): Growth: +1605.37%



### What we achieved:

- Improve Keywords: **1,470 to 25,069**

## Referring Domains (Ahrefs): Growth: +113.04%



### What we achieved:

- Improve Referring Domains: **2,554 to 5,441**



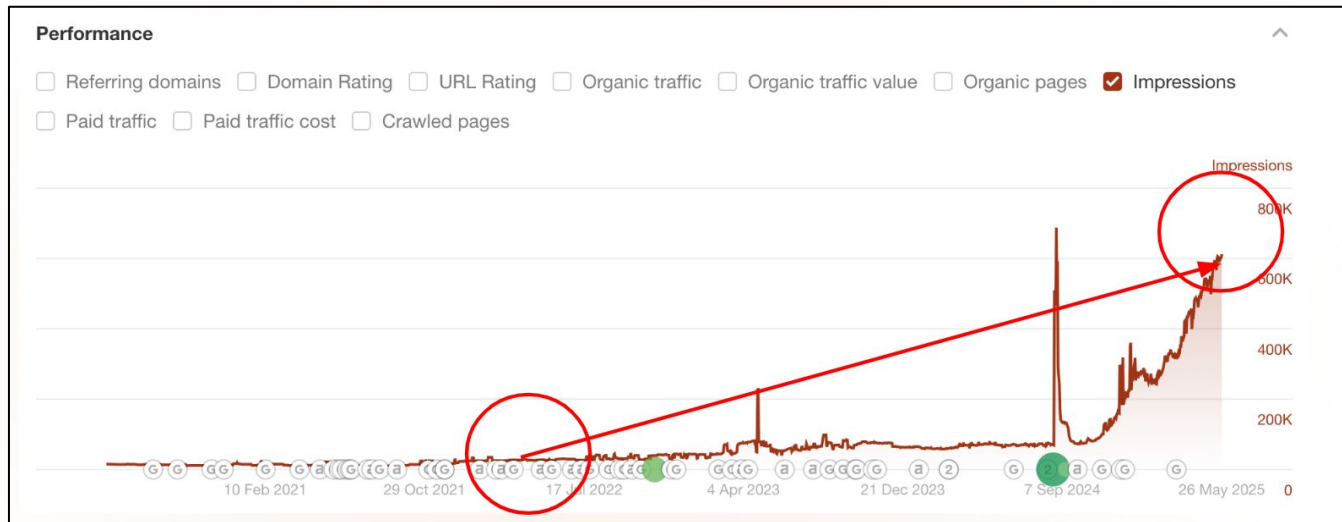
## Organic Traffic Value (Ahrefs): Growth: +426.68%



### What we achieved:

- Improve Organic Traffic Value: **\$3,207 to \$16,890.75**

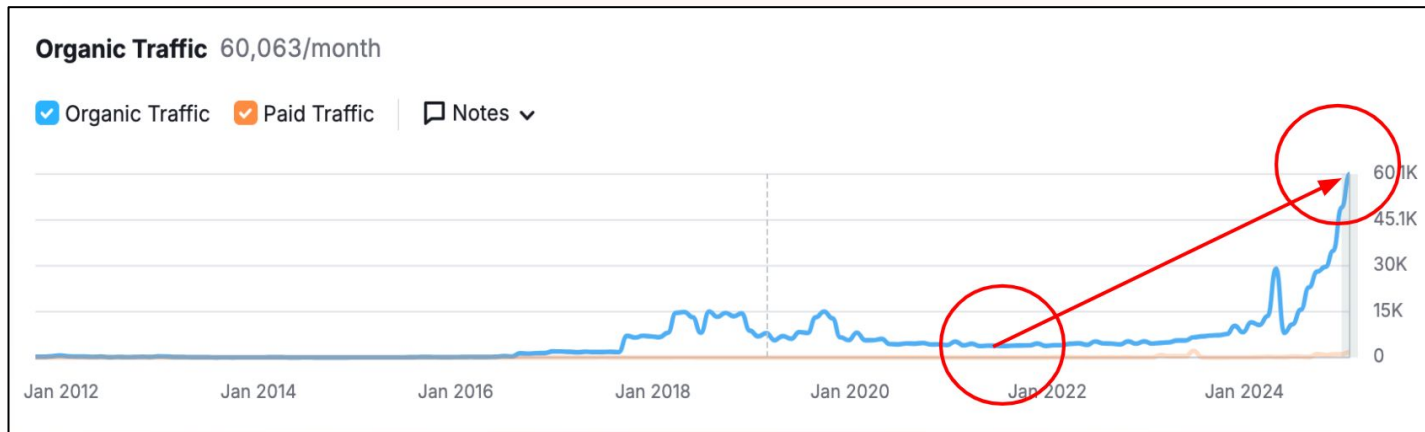
## Impressions (Ahrefs): Growth: +2127.24%



### What we achieved:

- Improve Ahrefs Impressions: **25,935 to 577,635**

## Organic Traffic (SEMRush): Growth: +1485.19%



### What we achieved:

- Improve Organic Traffic: **3789 To 60063**

## Key Takeaways



- Achieved massive keyword growth, expanding SERP presence significantly.
- Organic traffic surged by over **1400%**, driving more potential customers.
- Doubled referring domains, strengthening SEO authority.
- Improved Domain Authority, Rating, and Authority Score.
- Boosted organic traffic value by **426%**, attracting high-intent visitors.
- Impressions grew **20x**, increasing overall visibility.
- Acquired **273+** quality backlinks via **Link Publishers**, aiding growth.
- Demonstrates successful SEO strategy powered by content and backlinks.

Thank  
you!